



Our Mission and Vision:

Gina and Ronnie Barbera, the driving forces behind Barbera Productions, LLC, founded the Alamo Ranch/151 Business Association in 2015. Serving the northwest side of San Antonio, this association has since been a pivotal networking hub for business owners and professionals eager to forge substantial connections in the area.

From its inception, the association has been ardently dedicated to bridging the gap between businesses, facilitating networking, and paving the way for fresh, lucrative opportunities. The significance of business networking is manifold. Not only does it cement and strengthen business ties, but it also ushers in innovative ideas and propels both individual careers and enterprises forward. Additionally, being part of such a community grants access to a trove of new information and paves the way for forging enduring personal bonds.

To maximize the benefits for its members, the Alamo Ranch/151 Business Association presents a myriad of participation opportunities. We are here to ensure that every member leverages the most out of their association experience.

Benefits:

- 13 month membership.
- Monthly venues to make business contacts.
- A link to your business web page on ar151ba.com.
- One business listing/category on ar151ba.com website. Additional listings can be purchased.
- Listing of member offers or discounts on ar151ba.com.
- Plaque showing level of membership.
- Option to have a ribbon cutting ceremony to include 150-word article in *Helotes Highlights Newspaper*.
- Ribbon cutting email blast sent unlimited times as needed.
- Ribbon cutting ceremony photos taken during event and sent to member for keepsake.
- Invitations to ribbon cutting ceremonies, mixers, workshops, luncheons and virtual events.
- Opportunity to sponsor an event.
- Opportunity to serve as a Statesman.
- Statesman recognition with photo on website.
- Opportunity to provide promotional materials in "Welcome Packet" for serving as a Statesman.
- Earn points for referring a new member to the association to apply towards luncheons, expo's or next year's membership or advertisements in *Highlights Publications*.
- Member rate on ad placed in *Highlights Publications*.
- Opportunity to have banner on website, email marketing and more.
- Opportunity to have Business Spotlight in *Helotes Highlights Newspaper*.
- Opportunity to have Video Business Showcase on YouTube, email & social media.



Check your option in the appropriate box.

Membership \$250 - Bronze

- Plaque presented at event or choose a ribbon cutting.
- Ribbon cutting ceremony photos taken during event and sent to member for keepsake.
- Listing on website with business link.
- Special decal to place at your business or vehicle showing membership.
- Opportunity to host and sponsor a networking event-ask about perks for sponsorship.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in *Highlights Publications*.
- Membership recognition on e-blast & website.
- Opportunity to serve as an Ambassador.
- Opportunity to recognize you as an Ambassador of the quarter.
- Photo on website if you serve as an Ambassador.
- Provide goodies for "Welcome Packet" for ribbon cutting presentations.
- Your special offer & discounts listed for members to receive for using your services on ar151ba.com.
- Member rate on ads placed in *Highlights Publications*.

Membership \$500 - Silver Membership

Choose One

Eblast

Banner

- Opportunity to host and sponsor a networking event-ask about perks for sponsorship.
- **Choice:** Choose a banner with your logo with a link on the website or a monthly e-blast of a company ad - must provide ready to go as a 8 1/2 X 11 jpeg.
- Plaque presented at event or choose a ribbon cutting.
- Ribbon cutting ceremony photos taken during event and sent to member for keepsake.
- 150- word article with photo of plaque presented at event or ribbon cutting in *Alamo Ranch Highlights Newspaper*.
- Listing on website with business link.
- Special decal to place at your business or vehicle showing membership.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in *Highlights Publications*.

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- Membership recognition on e-blast & website.
- Opportunity to serve as an Statesman.
- Photo on website if you serve as an Statesman.
- Provide goodies for “Welcome Packet” for ribbon cutting presentations.
- Your special offer & discounts listed for members to receive for using your services on ar151ba.com.
- Member rate on ads placed in *Highlights Publications*.

Membership \$750 - Gold Membership

- Opportunity to host and sponsor a networking event-ask about perks for sponsorship.
- A monthly e-blast of a company ad- must provide ready to go as a 8 1/2 X 11 jpeg.
- A banner with your logo with link on the ar151ba.com.
- Plaque presented at event or choose a ribbon cutting.
- Ribbon cutting ceremony photos taken during event and sent to member for keepsake.
- 150-word article with photo of plaque presented at event or ribbon cutting published in *Alamo Ranch - Potranco Highlights Newspaper*.
- Business Spotlight (150 words with photo) on e-blast and on social media.
- Your ad on the website with your business listing.
- Listing on website with business link.
- Special decal to place at your business or vehicle showing membership.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in *Highlights Publications*.
- Membership recognition on e-blast & website.
- Opportunity to serve as an Statesman.
- Photo on website if you serve as an Statesman.
- Your special offer & discounts listed for members to receive for using your services on www.ar151ba.com.
- Member rate discount on ads placed in *Highlights Publications*.

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Membership \$1,000 - Platinum Membership

- Opportunity to host and sponsor a networking event-ask about perks for sponsorship.
- Opportunity to present a 5-minute presentation at Alamo Ranch/151 Business Association event. (guidelines to be given)
- Business Spotlight about your business up to 500 words in *Helotes Highlights Newspaper*.
- Video Business Showcase on YouTube, email & social media (10 minute video)
- A monthly e-blast of a company ad- must provide ready to go as a 8 1/2 X 11jpeg.
- A banner with your logo with link on the ar151ba.com.
- A banner with link on email blast.
- Plaque presented at event or have a ribbon cutting.
- 150-word article with photo of plaque presented at event or ribbon cutting published in *Helotes Highlights Newspaper*.
- Business Spotlight (500 words with photo and ad) sent by e-blast and social media as a stand alone .
- Your ad on the website with your business listing.
- Listing on website with business link.
- Special decal to place at your business or vehicle showing membership.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in *Highlights Publications*.
- Photo on website if you serve as an Statesman.
- Your special offer & discounts listed for members to receive for using your services on ar151ba.com
- Additional member rate discount on ads placed in *Highlights Publications*.

Combo Membership

- If you would like to become a member of Alamo Ranch/151 Business Association, Northside Business Association SA, and Stone Oak Ladies Business Association, a 10% discount will be given on any level you choose. A listing can be purchased on each website with business link for \$150 per area with no other benefits.



Referred By: _____

Business Name: _____

Contact Person _____ Phone () _____ Cell () _____

Address: _____

Email: _____

Fax: _____ Type Of Business _____

Web Address: _____

Payment Instructions:

Checks should be made out to: *Alamo Ranch/151 Business Association* or use credit card enrollment below. Please check one.

We Honor: Mastercard Visa Discover American Express Cash/ Check

Card Number _____

Exp. Date _____ Sec. Code _____

Amount \$ _____

Authorized Signature _____

Billing Address: _____

Contact Person Phone: _____

Billing Address: City/State/Zip _____

Notice of Auto-Renewal: This agreement shall be renewable at the end of the current term, unless either party gives written or verbal notice of the intention to not renew. This membership renewal agreement is subject to termination by either party upon at least 30 days notice prior to the end of the then current contract year. There are no refunds or transferring membership to other parties.



Discount Offer For Members Agreement

I agree to provide this offer, stated below, for a minimum of one full year to all Alamo Ranch/151 Business Association. Offer will continue on a month-to-month basis after one year – unless otherwise notified in writing of cancellation. A 30-day advanced written notice is needed if contributor decides to cancel said offer. Contributor of special discount member offer also agree to display the Alamo Ranch/151 Business Association decal on the door of the business to help identify themselves as a contributor for the duration of participation.

Company Name: _____

Contact Name: _____

Phone: _____ Fax: _____

Address: _____

Email: _____

Type Of Business: _____

Offer: _____

Print Name: _____

Signature: _____

Date: _____



Statesman Agreement

I agree to commit to six months as a Statesman, which will entitle me to a head shot photo with my name, company name on the association’s website. I will also have the opportunity to submit my information to be included in a welcome packet which will be presented at ribbon cuttings to the business owners. I must have at least 25 pieces of supplies turned in to put in welcome packets. I understand I must purchase a Alamo Ranch/151 Business Association name tag which will display my name and company name. I understand that I must attend all ribbon cuttings as long as association gives me a one week notice. If I am unable to attend, I agree that it is my responsibility to have someone come in my place. I understand the importance of attendance in order for this group to be successful. Attendance will be taken at each ribbon cutting. I understand that if I am unable to fulfill this commitment, I will not be able to have the privileges given to a Statesman.

Print Name _____ Date _____

Signature _____ Company Name _____

Email _____

Phone # _____ Cell # _____

Ambassador badge order \$15 to be paid as follows:

Please check one Visa Mastercard American Express Discover Check/ Cash

Card # _____ Exp. _____

Name on Card _____ Sec. Code: _____

Billing Address _____

City, State, Zip _____



Business Or Medical Listing

Name of Business: _____

Type of Business: _____
(One Category per Business Listing)

Address: _____

Phone # _____ Fax _____
(for medical only)

Website : _____

Name of Center/Building of Business Location _____

Name of Person Authorizing: _____

Email for Ad and Business Listing Approval _____



Business Directory Categories

- Accountants – Certified Public
- Advertising/Promotional Products
- Air Conditioning & Heating
- Apartment Communities
- Apartment Locators
- Art Galleries/Studios
- Assisted Living
- Associations
- Athletic Training Facilities
- Attorneys
- Automotive Collision Repair
- Automotive Dealerships
- Automotive Repair
- Bakeries
- Banking
- Bars
- Beauty Salons & Spa Services
- Beauty Products/Cosmetics
- Birthday Parties
- Business Consulting
- Catering
- Chimney Sweep – Certified
- Chocolate
- Churches
- Cleaners & Laundry
- Cleaning Products
- Communications Providers
- Computer Services
- Counselors/Mediators
- Country Clubs
- Credit Restoration
- Credit Union
- Decks & Patios
- Drug Detection Services
- Employee Benefits
- Entertainment – Music
- Entertainment – Performing Arts
- Entertainment – Sports
- Etiquette Classes
- Event Planning
- Eyelash Extensions
- Financial Advisors, Investments & Services
- Fitness Centers
- Fitness Centers – Children’s
- Florists
- Fruit Bouquets
- Funeral Homes
- Golf Courses
- Greeting Cards
- Health Food
- Home Furnishings & Bedding
- Home Building & Remodeling
- Home Care
- Home Technology Design
- Honeymoon Travel
- Hotels
- House Cleaning
- Human Resources
- Ice Cream
- Insurance
- Insurance Contract Management
- Interior Design
- Internet Marketing
- Irrigation System Installation & Services
- IT Services
- IT Staffing
- IT Support
- Janitorial Services
- Jewelry
- Kennels
- Language Centers
- Lawn & Landscaping Services
- Limousines
- Liquor Store
- Mailing Services
- Massage –Therapeutic

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Business Directory Categories

- Mortgage
- Music Schools
- Music Venues
- Newspapers
- Office Condominiums
- Office Equipment
- Organizing Service
- Painting Contractors
- Pest Control
- Pet Grooming
- Pet Sitting & Services
- Photographers
- Picture Framing
- Pilates
- Pool Construction
- Window Tinting
- Pottery Studios
- Wine
- Pre-Schools
- Printer Ink & Toner
- Printing & Copying
- Private Schools
- Prof. Employer Organizations
- Property Management
- Real Estate
- Real Estate School
- Restaurants – American
- Restaurants – Asian
- Restaurants – BBQ
- Restaurants – Breakfast/Lunch
- Restaurants – Café
- Restaurants – Deli
- Restaurants – French
- Restaurants – Gourmet
- Restaurants – Italian
- Restaurants – Mediterranean
- Restaurants – Mexican
- Restaurants – Mongolian Stir Fry
- Restaurants – Pizza
- Restaurants – Prepared Meals
- Restaurants – Seafood
- Restaurants – Southwestern
- Restaurants - _____
- Retail – Boutiques
- Retail – Children’s Boutiques
- Retail – Discount Stores
- Retail – Footwear
- Retail – Health & Wellness
- Retail – Shopping Centers
- Retail – Specialty Stores
- Retail – Toy Stores
- Retirement Communities
- Security
- Staffing
- Storage
- Structural & Civil Engineering
- Surveyors
- Tanning Salons
- Tattoos/Body Piercings
- Trade Schools
- Travel Agencies
- Tutoring/Learning Centers
- Tutoring/Learning Centers
- Welcome Services
- Wellness & Nutrition
- Wholesale – Designer Merchandise
- Wholesale – General
- Window Coverings
- Window Tinting
- Wine
- Other (explain)



Medical Directory Categories

- | | |
|--|--|
| <input type="checkbox"/> Allergy, Asthma & Immunology | <input type="checkbox"/> Orthodontics |
| <input type="checkbox"/> Alzheimer's/Dementia Care Residence | <input type="checkbox"/> Orthotics & Prosthetics |
| <input type="checkbox"/> Angiography | <input type="checkbox"/> Otolaryngologists |
| <input type="checkbox"/> Anti-Aging | <input type="checkbox"/> Pain Management |
| <input type="checkbox"/> Cancer Treatment | <input type="checkbox"/> Pediatrics |
| <input type="checkbox"/> Cardiology | <input type="checkbox"/> Pediatrics – After Hours |
| <input type="checkbox"/> Cardiovascular | <input type="checkbox"/> Pediatrics – Pulmonary |
| <input type="checkbox"/> Colon & Rectal Surgery | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Cosmetic Gynecology | <input type="checkbox"/> Physical Therapy |
| <input type="checkbox"/> Cosmetic Surgery | <input type="checkbox"/> Plastic Surgery |
| <input type="checkbox"/> Counseling | <input type="checkbox"/> Plastic Surgery – Facial |
| <input type="checkbox"/> Credentialing | <input type="checkbox"/> Podiatry |
| <input type="checkbox"/> Dentistry – Cosmetic | <input type="checkbox"/> Skilled Nursing |
| <input type="checkbox"/> Dentistry – Endodontics | <input type="checkbox"/> Speech Therapy |
| <input type="checkbox"/> Dentistry – Family | <input type="checkbox"/> Sports Medicine |
| <input type="checkbox"/> Dentistry – General | <input type="checkbox"/> Therapy |
| <input type="checkbox"/> Dentistry – Pediatric | <input type="checkbox"/> Urgent Care/Minor Emergency |
| <input type="checkbox"/> Dermatology | <input type="checkbox"/> Vein Treatment |
| <input type="checkbox"/> Family Medicine | <input type="checkbox"/> Wellness & Weight Loss |
| <input type="checkbox"/> Gastroenterology | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Health Care | |
| <input type="checkbox"/> Health & Wellness | |
| <input type="checkbox"/> Hospitals | |
| <input type="checkbox"/> Imaging Centers | |
| <input type="checkbox"/> Internal Medicine | |
| <input type="checkbox"/> Lasik Centers | |
| <input type="checkbox"/> Medical Billing | |
| <input type="checkbox"/> Medical Equipment Repair | |
| <input type="checkbox"/> Medical Esthetiques | |
| <input type="checkbox"/> Medical Information Technology | |
| <input type="checkbox"/> Medical Transcription | |
| <input type="checkbox"/> Midwives | |
| <input type="checkbox"/> Neurology | |
| <input type="checkbox"/> Neurosurgery | |
| <input type="checkbox"/> Nutritionists & Dietitians | |
| <input type="checkbox"/> Obstetrics/Gynecology | |
| <input type="checkbox"/> Ophthalmology | |
| <input type="checkbox"/> Optometrists | |
| <input type="checkbox"/> Oral & Maxillofacial Surgery | |



Advertising Rates Are Per Month For Helotes Highlights

We provide direct mailed newspapers for Helotes, Stone Oak & Bulverde Spring Branch areas.
Combo pricing available, ask for details.

Member Rates:

Full Page	\$1650
Half Page	\$ 925
Quarter Page	\$ 570
Eighth Page	\$ 350
Sixteenth Page	\$ 200

Dimensions:

Full Page	10.25 (W) X 13 (H)
Half Page (Horz.)	10.25 (W) X 6 (H)
Half Page (Vertical)	5 (W) X 12.25 (H)
Quarter Page	5 (W) X 6 (H)
Eighth Page	5 (W) X 3 (H)
Sixteenth Page	2.45 (W) X 3 (H)

Platinum Member Rates:

Full Page	\$1600
Half Page	\$ 900
Quarter Page	\$ 550
Eighth Page	\$ 325
Sixteenth Page	\$ 175

No additional costs for ad building for
Helotes Highlights

Place your order

Size of ad _____

Length of run _____

Contact info: _____

Name: _____

Business: _____

Email: _____

Phone/ Cell _____

A representative will call and go over details and get your information/ graphics for your ad.